

# Advertising Rates

Advert Size & Position	10 issues	6 issues	3 issues	1 issue
Eighth of a page - banner	£55	£58	£60	£61
Quarter page - banner	£75	£79	£83	£85
Full page	£160	£165	£170	£175
Back page	£170	£180	£190	£199
Inside front/back cover	£160	£170	£175	£180
A quarter of a page - block	£65	£70	£75	£80
An eighth of a page - block	£45	£50	£52	£55
Half a page - block	£95	£100	£105	£110
A sixth of a page - block	£55	£60	£65	£70
A tenth of a page - block	£20	£23	£28	£30

**Note:** Prices shown above are per issue. If you sign up for a 10 month ¼ page block, you will be invoiced £65 per issue (total of £650). Sign up for a 3 issue full page, and you will be invoiced £160 per issue (total of £480). Payment is required per issue, not in full. Please contact us for full payment details or a quotation.

## Leaflet Delivery

We provide a leaflet delivery service at £45 per 1000, or £145 for 4000. We can also arrange for the design and printing of your leaflets, please contact us for details of pricing.

## Advertorial / Sponsored Article

Subject to space and editorial guidelines, we also accept advertorials. These are priced at £45 for 500words + one picture or £90 for 1000words + a maximum of two pictures. Please contact us for more details.

# Copy Deadlines & Publish Dates

Month	Copy Deadline	Publish Date
<b>2011</b>		
November	17 <sup>th</sup> October	29 <sup>th</sup> October
December	21 <sup>st</sup> November	3 <sup>rd</sup> December
<b>2012</b>		
February	16 <sup>th</sup> January	28 <sup>th</sup> January
March	20 <sup>th</sup> February	3 <sup>rd</sup> March
April	19 <sup>th</sup> March	31 <sup>st</sup> March
May	23 <sup>rd</sup> April	5 <sup>th</sup> May

## Copy Deadline

All artwork is to be supplied by the Copy Deadline, although under certain circumstances, you may be able to reserve your advert space and send any artwork a few days later. For more information, please email [info@theviewmagazine.co.uk](mailto:info@theviewmagazine.co.uk)

## Publish Date

The publish date is the date that magazines begin to be delivered. It can take up to seven days for delivery to complete in each area. We aim to have 90% of the delivery completed within 1-2 days. When a delivery date falls on a weekday, we aim to complete 90% of the delivery within 3-5 days. When placing time/date sensitive adverts, please take into consideration the publish date and delivery times.

**Note:** All dates are provisional and may be subject to change. Please contact us to confirm dates when you place your advert.

## Eighth of a page banner - £55

199mm x 35mm

## Quarter page banner - £75

199mm x 74mm

## Full page - £160

200mm x 286mm

Subject to availability and space:

Back page £170

Inside front cover or back cover £160

The View Magazine is produced every month on 150gsm matt paper on a 24-28 page spread, in full colour. Prices are based on a 10 month/issue contract.

We reach just over 4000 homes and public places across Bramley, Sherfield, Sherfield Park, Silchester, Pamber Heath and Little London.

## A quarter of a page - £65

97mm x 142mm

## An eighth of a page - £45

97mm x 71mm

We also offer leaflet distribution with prices based per thousand upon request.

## Half a page - £95

199mm x 145mm

## A sixth of a page - £55

97mm x 105mm

To get in contact about all your advertising needs e-mail [info@theviewmagazine.co.uk](mailto:info@theviewmagazine.co.uk) or call 01256 881233

Please provide artwork in a TIFF or PDF image however an additional ad design service is also available – based on an hourly rate

## A tenth of a page - £20

95mm x 52mm

Based on a ten issue contract.

## Eighth of a page banner - £61

199mm x 35mm

## Quarter page banner - £85

199mm x 74mm

## Full page - £175

200mm x 286mm

Subject to availability and space:

Back page £199

Inside front cover or back cover £180

The View Magazine is produced every month on 150gsm matt paper on a 24-28 page spread, in full colour. Prices are based on a 1 month/issue contract. Discounts for longer contracts are available.

We reach just over 4000 homes and public places across Bramley, Sherfield, Sherfield Park, Silchester, Pamber Heath and Little London.

1 Month Rate

## A quarter of a page - £80

97mm x 142mm

## An eighth of a page - £55

97mm x 71mm

We also offer leaflet distribution with prices based per thousand upon request.

## Half a page - £110

199mm x 145mm

## A sixth of a page - £70

97mm x 105mm

To get in contact about all your advertising needs e-mail [info@theviewmagazine.co.uk](mailto:info@theviewmagazine.co.uk) or call 01256 881233

Please provide artwork in a TIFF or PDF image however an additional ad design service is also available – based on an hourly rate

## A tenth of a page - £30

95mm x 52mm

Based on a one issue contract. Discounts available for longer contracts (3/6/10 months)

# Contacting The View

## **Address**

Selworthy  
The Street  
Bramley  
Tadley  
RG26 5BP

## **Telephone**

Chris Wright – 01256 881233

## **Mobile**

Chris Wright – 07745 432586

## **Email**

[info@theviewmagazine.co.uk](mailto:info@theviewmagazine.co.uk)  
[accounts@theviewmagazine.co.uk](mailto:accounts@theviewmagazine.co.uk)